Baytown Habitat for Humanity®

2027 Sponsorship Opportunities



Introduction

01

Building Homes. Creating Hope.

Baytown Habitat for Humanity provides safe, affordable homes for hardworking families in the Baytown area through a community-based model that blends volunteer engagement, financial education, & partnership housing. Our program includes applicant screening, homeowner education, sweat equity hours, & construction of new energy-efficient homes built alongside volunteers & community partners. Families purchase their homes with an affordable mortgage that supports long-term stability.

Beyond construction, the program strengthens families through financial classes, home maintenance training, community events, & wraparound support. We also engage corporate & civic groups in volunteer days, which increases community investment & broadens the impact of each build. Every home we complete adds long-term value to the neighborhood & helps break cycles of overcrowded or unsafe housing.

Vision & Mission

02

Vision

A world where everyone has a decent place to live.

Mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, & hope.

Mission Statements

- Demonstrate the love of Jesus Christ
- Focus on Shelter
- Advocate for affordable housing.
- Promote dignity & hope.
- Support sustainable & transformational development.



Why Sponsor?

03



By sponsoring a home, your organization creates lasting change, strengthens our community, & gives a local family the foundation to build a more stable future. Many of our neighbors are facing unsafe, overcrowded, or unaffordable housing. Your generosity builds more than houses. It builds stability, opportunity, and brighter futures for families right here in Baytown. Your sponsorship helps a hardworking local family achieve the dream of homeownership while leaving a lasting legacy in our community.

1 Engage your team through meaningful, hands-on volunteer opportunities.

2 Strengthen your company's reputation as a committed community partner.

Legacy Partner

04

"The 2027 Baytown Habitat (Sponsor Name) Home"

Benefits:

- Naming rights for the entire home
- Title logo placement on all home build-related marketing pieces
- Title logo placement on all home construction signage
- Title logo placement on BHfH website with link to business website
- Title recognition on BHfH's social media outlets & Google post
- Monthly Social Media Mentions During Build Season
- Dedicated pinned Facebook feature post
- Title Logo inclusion in digital monthly newsletters to supporters
- Company name included in all home build media releases
- Title invitation to Groundbreaking Ceremony
- Speaking opportunity at Groundbreaking Ceremony
- Check Presentation at Groundbreaking Ceremony
- Invitation for 2 executives to participate in Wall Raising
- Up to 20 studs for decorating & blessing the inside of the walls
- Monthly Employee Volunteer Build Day (reserved exclusively for your company)
- Welcome to visit for Title recognition during any phase of construction
- Title invitation to Home Dedication Ceremony
- Speaking opportunity & key presentation at Home Dedication Ceremony
- Title recognition on the home's dedication plaque
- Group photo with homeowner family
- Photo release for company marketing
- Framed photo of completed home
- Title recognition in Habitat Annual Report
- Your logo large on the back of this year's BHfH t-shirts
- Exclusive t-shirts for your company's volunteers (up to 50)
- BHfH Hard Hats for your company's volunteers (up to 50)

Contribution: $100,000+

Only one available per home.

Foundation Partner

05

"Building a Strong Foundation"

Benefits:

- Elite logo placement on all home build-related marketing pieces
- Elite logo placement on all home construction signage
- Elite logo placement on BHfH website with link to business website
- Elite recognition on BHfH's social media outlets & Google post
- Quarterly Social Media Mentions During Build Season
- Logo inclusion in digital monthly newsletters to supporters
- Elite invitation to Groundbreaking Ceremony
- Speaking opportunity at Groundbreaking Ceremony
- Check Presentation at Groundbreaking Ceremony
- Invitation for 2 executives to participate in Wall Raising
- Up to 10 studs for decorating & blessing the inside of the walls
- Monthly Employee Volunteer Build Day (reserved exclusively for your company)
- Welcome to visit for Elite recognition during the Foundation concrete pouring phase of construction
- Elite invitation to Home Dedication Ceremony
- Elite recognition at Home Dedication Ceremony
- Elite recognition on the home's dedication plaque
- Group photo with homeowner family
- Photo release for company marketing
- Framed photo of completed home
- Elite recognition in Habitat Annual Report
- Your logo on the sleeve of this year's BHfH t-shirts

Contribution: $50,000+

Two available per home.

Framing Partner

06

"The Walls That Build a Future"

Benefits:

- Premier logo placement on home construction signage
- Premier logo placement on BHfH website with link to business website
- Premier recognition on BHfH social media outlets & Google post
- Recognition in one digital newsletter to supporters
- Premier invitation to Groundbreaking Ceremony
- Premier recognition at Groundbreaking Ceremony
- Premier recognition at Wall Raising
- Invitation for 2 executives to participate in Wall Raising
- Up to 5 studs for decorating & blessing the inside of the walls
- Bi-monthly Employee Volunteer Build Day (reserved exclusively for your company)
- Welcome to visit for Premier recognition during the Framing &/or Drywall phase of construction
- Premier invitation to Home Dedication Ceremony
- Premier recognition at Home Dedication Ceremony
- Premier recognition on the home's dedication plaque
- Group photo with homeowner family
- Photo release for company marketing
- Framed photo of completed home
- Recognition in Habitat Annual Report

Contribution: $25,000+

Four available per home.

Rooftop Partner

07

"Putting a Roof Over a Family's Future"

Benefits:

- Small logo placement on home construction signage
- Small logo placement on BHfH website with link to business website
- Recognition on BHfH's social media outlets
- Recognition in one digital newsletter to supporters
- Prominent invitation to Home Groundbreaking
- Prominent invitation to Wall Raising Ceremony
- Up to 3 studs for decorating & blessing the inside of the walls
- Quarterly Employee Volunteer Build Days (reserved exclusively for your company)
- Welcome to visit for Prominent recognition during the Roofing phase of construction
- Invitation to Home Dedication Ceremony
- Group photo with homeowner family
- Framed photo of completed home

Contribution: $15,000+

Open Door Partner

08

"Opening the Door to Homeownership"

Benefits:

- Small logo placement on home construction signage
- Small logo placement on BHfH website with link to business website
- Recognition on BHfH's social media outlets
- Prominent invitation to Groundbreaking Ceremony
- Prominent invitation to Wall Raising Ceremony
- Up to 3 studs for decorating & blessing the inside of the walls
- Quarterly Employee Volunteer Build Days (reserved exclusively for your company)
- Invitation for your company to install the front door
- Prominent invitation to Home Dedication Ceremony
- Framed photo of completed home

Contribution: $10,000+

Community Build Partner

09

"Building a Community"

Benefits:

- Small logo placement on BHfH website with link to business website
- Recognition on BHfH's social media outlets
- Prominent invitation to Groundbreaking Ceremony
- Prominent invitation to Wall Raising Ceremony
- Three Employee Volunteer Build Days (reserved exclusively for your company)
- Prominent invitation to Home Dedication Ceremony
- Framed photo of completed home

Contribution: $1,000 - $9,999

Comparing

10

Sponsorship Package Comparison

BENEFITS	Legacy Partner $100,000+	Foundation Partner $50,000+	Framing Partner $25,000+	Rooftop Partner $15,000+	Open Door Partner $10,000+	Community Build Partner $1,000–$9,999
Logo & Link On BHfH Website	Title Logo + Naming Rights	Elite Logo	Premier Logo	Small Logo	Small Logo	Small Logo
Social Media & Google Post Recognition	Title + Monthly Mentions On Both	Elite + Quarterly Mentions On Both	One Time Social Media & Google Post	One Social Media Post	One Social Media Post	One Social Media Post
Monthly Newsletter Recognition	Title Logo For The Lifetime Of The Build	Logo For The Lifetime Of The Build	1 Time Newsletter Recognition	1 Time Newsletter Recognition	—	—
Groundbreaking Invitation / Recognition	Title Invite + Speaking Opportunity + Check Presentation	Elite Invite + Speaking Opportunity + Check Presentation	Premier Invite + Recognition	Prominent Invite	Prominent Invite	Prominent Invite
Wall Raising Participation / Invitation	2 Executives Invited To Participate	2 Executives Invited To Participate	2 Executives Invited To Participate + Recognition As Framing Partner	Invitation	Invitation	Invitation
Decorating & Blessing Wall Studs	Up To 20 Studs	Up To 10 Studs	Up To 5 Studs	Up To 3 Studs	Up To 3 Studs	—
Employee Volunteer Build Days	Monthly	Monthly	Bi-Monthly	Quarterly	Quarterly	3 Days
Construction-Phase Visit / Recognition	Any Construction Phase	Foundation Concrete Pouring	Framing And/Or Drywall	Roofing Phase	Front Door Installation	—
Home Dedication Invitation / Recognition	Title Invite + Speaking + Key Presentation	Elite Invite + Recognition	Premier Invite + Recognition	Invitation	Invitation	Invitation
Photos & Plaques	Home Dedication Plaque + Group Photo + Release + Framed Photo	Home Dedication Plaque + Group Photo + Release + Framed Photo	Home Dedication Plaque + Group Photo + Release + Framed Photo	Group Photo + Framed Photo	Framed Photo	Framed Photo
Special Participation Benefits	Naming Rights; Plaque; Annual Report Recognition; Back-Of-Shirt Logo; Volunteer Shirts And Hard Hats Up To 50	Plaque; Annual Report Recognition; Sleeve Logo	Plaque; Annual Report Recognition	—	—	—

HopeBuilders

Monthly Donors

Donation	Helps Provide
$25	Nails or screws
$50	Paint supplies
$100	Interior door
$250	Kitchen/bath fixtures
$500	Windows

Benefits:

- Exclusive Baytown Habitat Hat
- Prominent invitation to Groundbreaking Ceremony
- Prominent invitation to Wall Raising Ceremony
- Prominent invitation to Home Dedication Ceremony
- Framed photo of completed home

Any Monthly Contribution

Meet Our Executives



JULIANNA BRANDL

EXECUTIVE DIRECTOR



KENYA FANUS

BOARD PRESIDENT



MADELINE LOPEZ

BUSINESS MANAGER



ERIN POREE

VICE PRESIDENT



KELVIN LOPEZ

CONSTR. COORDINATOR



SHEILA PARKER

TREASURER





CRISTAN MORALES

SECRETARY

Thank You for your Consideration

Every donation makes a difference. Together, we are building more than homes. We are strengthening communities, creating opportunities for generational wealth, & building brighter futures for Baytown families, one home at a time.

Give Back Today

281-427-0866

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www.baytownhabitat.org